

# The Lead Magnet Crash Course Resources

Below you will find the resources that I mentioned in the Affiliate Blog Crash Course. You can follow along with the video and access these as I talk about them OR you can

## 1. Example of a lead magnet –

<http://www.InstantIncomePLR.com>  
<http://www.BackpackBusinessLifestyle.com/sp>  
<http://www.IMWithLiz.com/sp>

## 2. Where to get articles –

Article Wings – Hands down the best PLR articles around!

<http://instantincomeplr.com/ArticleWings>

Big Content Search – Massive PLR article database.

<http://instantincomeplr.com/BigContentSearch>

Search JVZoo, Warrior Plus, and Google

## 3. Creating your lead magnet –

Microsoft One Note – This is what I use to keep everything in my business organized. It's like an online multi subject spiral notebook. It's part of the Microsoft Office suite which I pay \$10 a month for to always have the most updated version. <https://products.office.com/en-us/office-365-home>

Adobe Creative Cloud – I pay a monthly fee for this to have access to everything Adobe has. Acrobat, Photoshop, and a ton more. If you plan on using multiple Adobe things then I recommend this!

<https://creative.adobe.com/plans>

## 4. Where to get graphics –

ReadyToGoGraphics.com – Get access to tons of different graphics packages in all kinds of different niches. <http://www.ReadyToGoGraphics.com>

Warrior For Hire Section - <http://www.warriorforum.com/warriors-hire>

MyMinisiteGraphic.com - <http://myminisitegraphic.com>

Photoshop Actions - <http://thiskicksbutt.com/EcoverActionScripts>

## 5. List building –

Need help with building your list once you have your lead magnet created? Then make sure to check out my resource on EVERYTHING related to list building at <http://liztomey.com/blog/online-business-resources-topic/list-building-resources>

*To your success!*

Liz Tomey  
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